

# ENVIRONMENTAL AND SUSTAINABILITY ACTION PLAN SEPTEMBER 2019



# OUR OBJECTIVES

Broadway is fully committed to finding ways to reduce our impact on the environment. Over the coming year we have set some ambitious objectives that we hope to achieve with the support of our customers. These are:

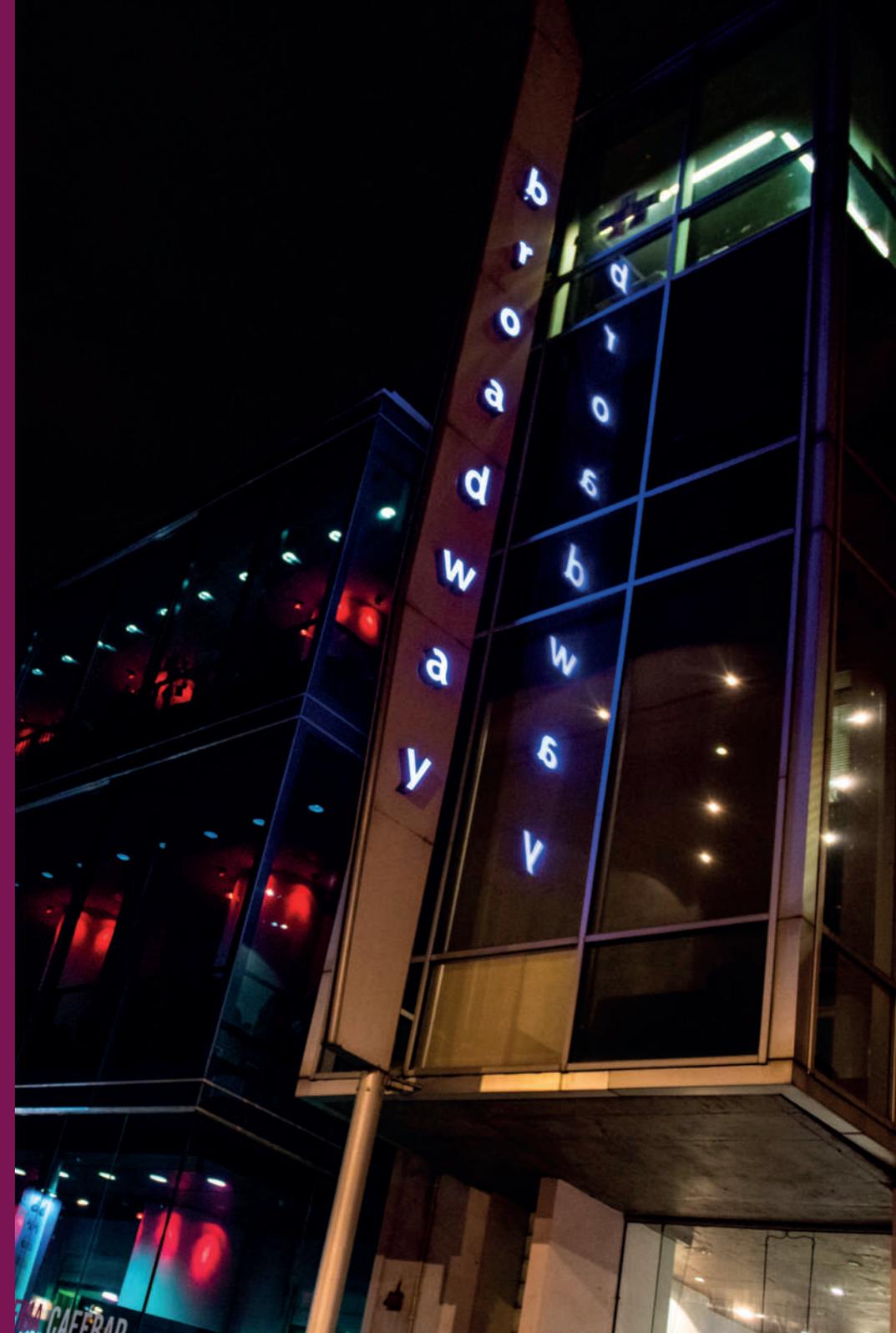
- Reduce energy (electricity and gas) and water use by 10% by October 2020
- Reduce waste to landfill by 50% by June 2020
- Use only biodegradable material in our Cafébar and catering by June 2020
- Greening our supplies and product purchases from October 2019
- Establish and communicate environmental sustainability plan to audiences, stakeholders and staff from September 2019 and ongoing

# OUR BACKGROUND

Broadway is a nationally recognised cultural leader bringing the world of British independent and international film culture to Nottingham and the Midlands as part of its lead role in Film Hub Midlands part of the BFI's Film Audience Network. As an educational charity we support new filmmaking talent and offer artist development programmes that engage audiences in ambitious new works created using digital technology, and activities that aim to inspire creativity and a lifelong love of film.

Each year we attract around 300,000 visitors to enjoy our facilities, we employ 80 full and part time staff, and have an annual turnover of circa £3.5m. Our main activities include:

- Four cinema screens with total 505 seats attracting 200,000 paid admissions each year
- Film Hub Midlands Lead Organisation in partnership with Flatpack
- Arts Council NPO supporting Near Now Artist Fellowship & Studio
- 2 Cafébars and event catering
- Conference and meeting room hires
- Private hire event screenings
- Tenanted office workspace for circa 10 film producers/directors on site
- Public workshops and courses
- Visual Arts exhibitions
- Arts & technology workshops
- Training and professional development workshops
- Administrative offices





# OUR MOTIVATION

- Contributing to positive environmental change
- Engaging with the values of our audiences
- Enhancing reputation by taking environmental sustainability lead
- Funding and partnership requirements
- Cost saving (contributing to organisational resilience)

The key objectives for producing our environmental and sustainability action plan is to put energy saving measures and environmental sustainability at the heart of our organisation. It is our intention to reduce our carbon footprint, increase recycling, reduce reliance on packaging and print, minimise waste and improve efficiencies on finite natural resources in all of the company's operations and all departments.

# OUR AMBITION

*"We support environmental sustainability addressing local, national and international policies".*

One of Broadway's key values is a commitment to making a positive contribution to environmental sustainability.

Broadway will implement operational improvements and procedures that will benefit the environment at a local level and through our screening programme and working with partners, Broadway will provide a platform to increase awareness and debate with regard to the wider national and international strategies for positive environmental change.

# OUR IMPACTS

A recently completed detailed audit\* of our energy use and environmental performance provided us with a series of recommendations for improvement.

Overall the report found that Broadway uses less kWh/m/year of gas than a typical 'entertainment' venue and that electricity usage is below the average, although the organisation is committed to making further improvements.

The key areas identified where operating venues impacts on or can harm the environment - and where we act to make improvements - are:

- Electricity
- Gas
- Heating and cooling systems
- Waste recycling
- Water & sewage
- Food and catering waste
- Use of plastic, primarily in catering
- Paper, printing, IT and office supplies

Supplementary areas of impact:

- Audience & staff travel
- Business travel

\*audit undertaken in 2015 with Nottingham Energy Partnership (NEP) and NetPositive.





# OUR COMMITMENTS

In order to achieve our objectives, we commit to the following as part of our environmental and sustainability action plan:

- Reduce building energy use and related emissions
- Use low or zero carbon energy sources
- Increase insulation
- Greening our activities and procurement of supplies
- Reduce waste to landfill, increase re-use and recycling
- Reduce travel and related emissions
- Compliance with environmental legislation as a minimum
- Engaging and training staff in environmental issues, policies and procedures
- Communicating with audiences, stakeholders and partners on environmental issues
- Contribute to local environmental policies including green transport strategy

These commitments and objectives are ambitious but our in-house “Green Team” - with representatives from across a number of different departments - are coming together to action change quickly and effectively across all facets of Broadway’s operation. These changes may not be visible to customers at first but we’ll keep you updated with what we are doing and how you can help us be greener.

**Thank you for your continued support.**



The image shows the interior of a cinema. Rows of grey upholstered seats are visible, with some seats having the number '18' or '19' printed on the backrest. The walls are a deep red color, and there are two large, empty rectangular frames on the wall. The ceiling has recessed lighting. In the background, a green exit sign is visible.

# **broadway**

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